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H.J. BAKER AND VIMIFOS TO PROVIDE PRODUCTS TO POULTRY FEED INDUSTRY THROUGHOUT MEXICO

H.J. Baker and Vimifos Agreement Expands Distribution Reach of H.J. Baker's PRO-PLUS® and PRO-PAK® Protein Concentrates throughout Mexico.

WESTPORT, CONNECTICUT USA – (July 17, 2012) – H.J. Baker & Bro., Inc. announced they have agreed with Vimifos S.A. de C.V., a leading Mexican animal nutrition company, to sell H.J. Baker PRO-PLUS® and PRO-PAK® products to the poultry feed industry throughout Mexico. This new business relationship will optimize the two companies' combined experience of nearly 200 years of providing outstanding products and superior customer service.

Christopher V. B. Smith, President and CEO of H.J. Baker: "Vimifos is a leader in the Mexican agriculture industry. We are very pleased to begin this new relationship with such an outstanding company. This agreement will provide poultry feed producers in Mexico the opportunity to add H.J. Baker's PRO-PLUS® and PRO-PAK® protein concentrates to their programs. We are confident that Mexican producers will see the benefits of these products and look forward to working with Vimifos to distribute them."

Lauro Angulo, CEO of VIMIFOS: "We are very proud to continue to develop our relationship with an industry leader such as H.J. Baker that offers proven quality solutions to the global market. By entering into this distribution agreement we underline our commitment to bringing the best products to the Mexican market."

Angulo continued: "VIMIFOS and H.J. Baker each strive to provide innovative solutions with market-leading products that contribute to the productivity and efficiency of our customers. As a result of this agreement VIMIFOS will expand its product portfolio and relationship with H.J. Baker. . VIMIFOS and H.J. Baker each constantly seeks to make significant contributions to the prosperity of customers."



Vimifos will make these high-quality H.J. Baker products available to poultry feed producers in bulk as well as in smaller quantities for direct sale to feed producers. H.J. Baker's PRO-PLUS[®] and PRO-PAK[®] protein concentrates will continue to be manufactured in the United States.

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Mark Hohnbaum, Feed Group President and Vice President of H.J Baker stated: "For over 160 years, H.J. Baker has offered superior products and outstanding customer service. When we began looking for ways to bring our PRO-PLUS and PRO-PAK® products to market in Mexico, we wanted to work with a company that shares our values, believes in strong customer service and has an existing line of outstanding products – Vimifos is that company. We believe this is a win for H.J. Baker and for Vimifos, but especially for the poultry feed industry in Mexico."

About Vimifos S.A de C.V.:

With over 30 years in the industry Vimifos S.A. de C.V. is a leader in several animal nutrition industry segments in Mexico. The company reaches the market through direct sales and a network of over 50 distributors throughout the country. Vimifos has developed strategic business relationships with leading global companies. With over 600 employees, 2 industrial complexes, and warehouses located in the main production areas in Mexico, Vimifos is a key player in the animal nutrition industry. Their passion and dedication drive innovative solutions for efficient production.

For more information on Vimifos, visit their website at www.vimifos.com.

About H.J. Baker & Bro., Inc.:

H.J. Baker & Bro., Inc. is a name synonymous with quality for more than 160 years. With more than 20 locations throughout the United States, Canada and Mexico, H.J. Baker has been mobilizing resources and providing outstanding products and services to the agriculture industry throughout the world. The company's strategically located processing plants, offices and warehouses create a super-efficient pipeline for the vital commodities and products that it sources, manufactures and markets. H.J. Baker & Bro., Inc. is headquartered in Westport, Connecticut USA.

For more information on H.J. Baker & Bro., Inc. visit their website at www.bakerbro.com.

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